

# **LOWER SEVERN (2005) INTERNAL DRAINAGE BOARD**

## **MEDIA PROTOCOL**

1. Any request from the media about a matter concerning the Board's POLICY should be initially referred to the Board Chairman for a response. Prior to a response being given, the Chairman will consult the Principal Officer and any other parties whom he considers appropriate in the circumstances. If the enquiry is made to any officer other than the Principal Officer, the Principal Officer should be informed immediately.
2. In normal circumstances, in the case of a written response by the Chairman on a matter of POLICY, such response will be issued by the Principal Officer.
3. Any comments to the media in response to an enquiry about a purely OPERATIONAL matter will be dealt with by the Principal Officer (or his nominee) after consultation with the Chairman/appropriate Committee Chairman and any appropriate officer.
4. In cases where the Board decides to make a statement to the media on a pro-active basis, such matter will initially be discussed between the Chairman and Principal Officer who may seek assistance from any other appropriate Member or officer.